

SoundOut Consumer Insight Report

Color Theory - "Half"

Artist

Color Theory

Track Title

Half

Report ID: SO5126324



(Problems with the 'play' button? Try right-clicking with your mouse and clicking "Open Weblink in Browser")

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Definitions

Color Theory - "Half"

Market Potential (Overall)

36%

album track	single	strong single
average	above average	good
	very good	excellent

In Genre Classification

excellent

very good

good

▶ above average ◀

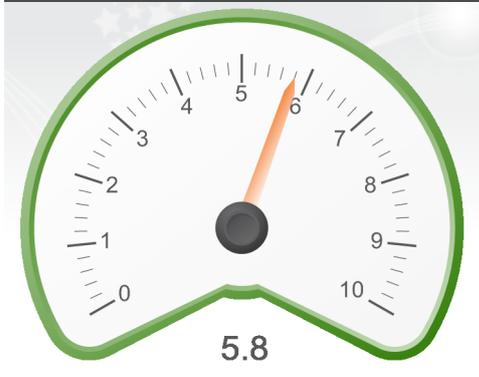
average

Summary of Results

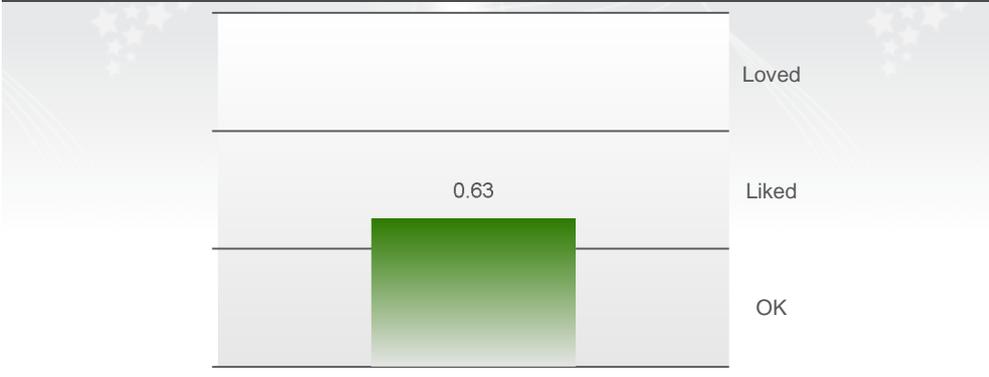
The track was classified as "above average" within the Electro/Dance genre with an In-Genre Market Potential of 55%

The track received an overall Track Rating of 5.8

Track Rating



Passion Rating (Strong Rating > 1.0)

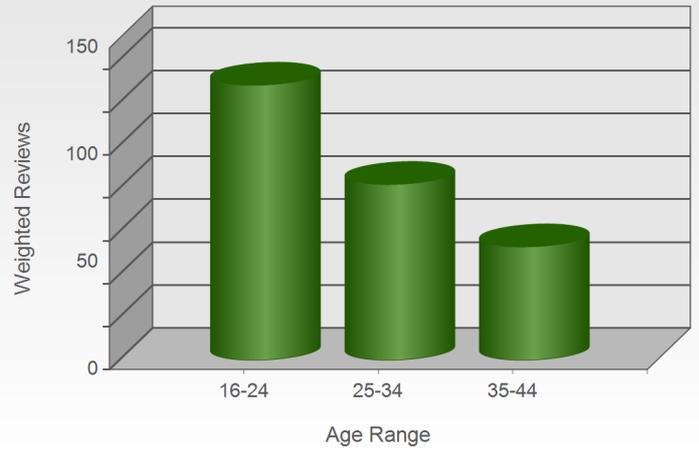
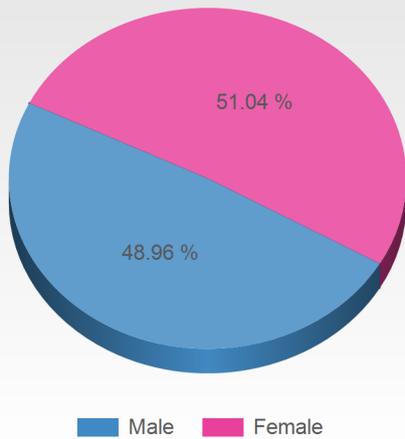


Three tracks by well known artists with a similar Market Potential to yours

Artist Name	Track Title	
Prostyle	LOL	▶ Play
Young And Sick	Glass	▶ Play
The Chainsmokers	#Selfie	▶ Play

Sample Group

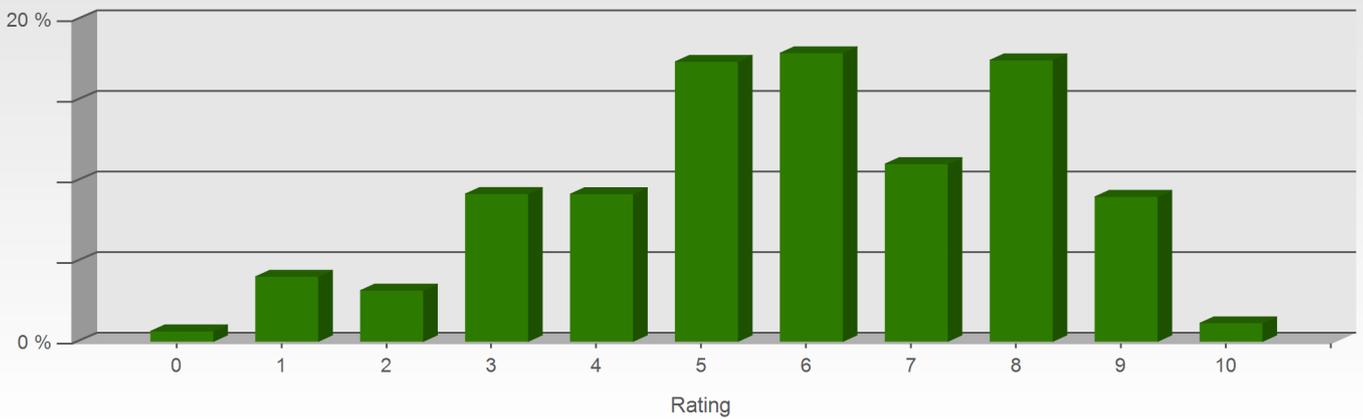
Results based on 128 original reviews (263 weighted reviews)



* Weighted reviews volume refers to the total number of reviews undertaken taking into account review weighting according to how highly the review is regarded

Overall Ratings

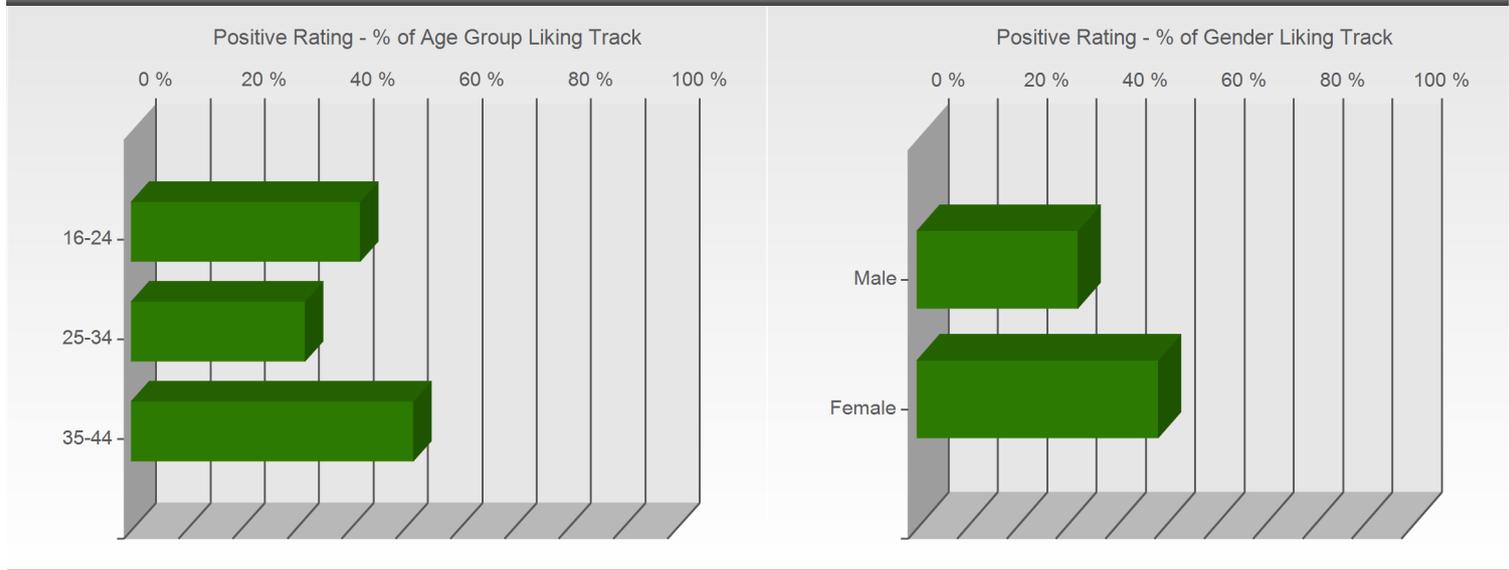
Overall Distribution of Ratings



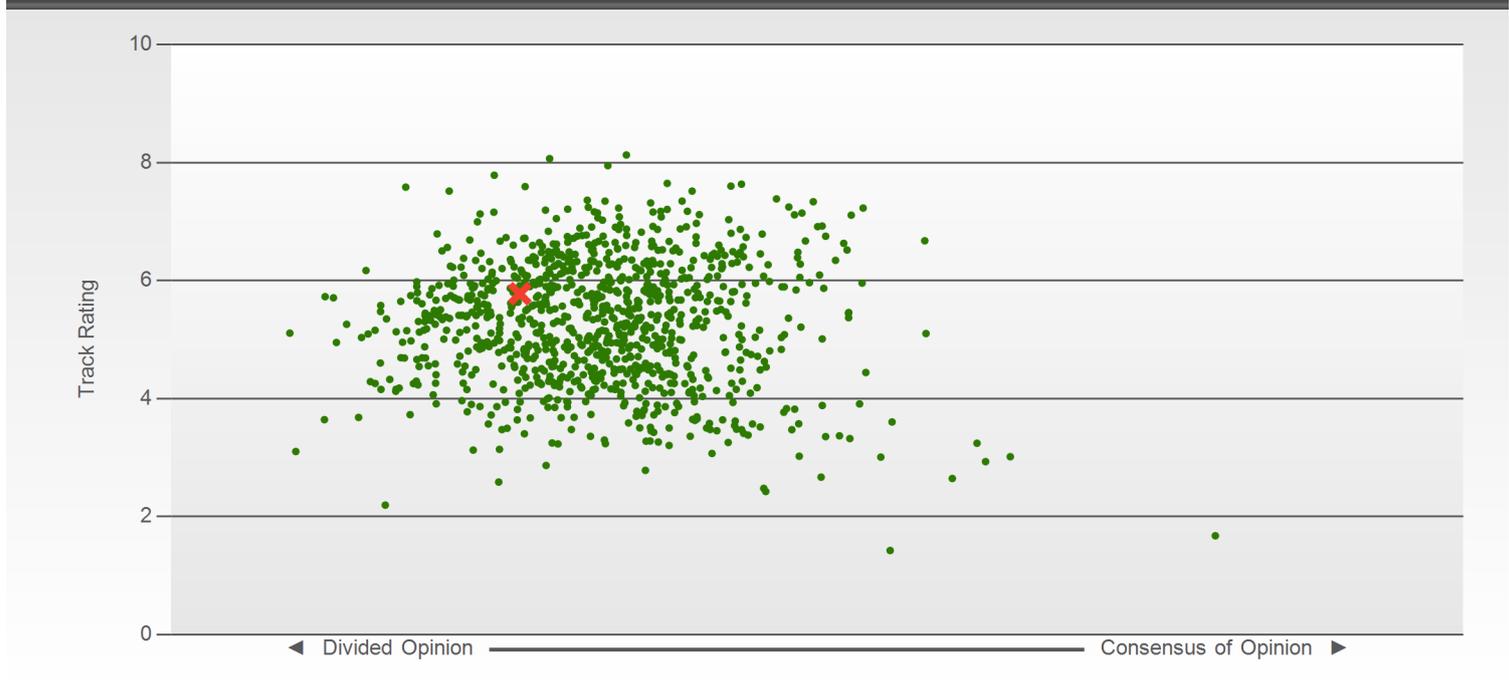
Although ratings are spread across a wide range, many reviewers agreed on the quality of this track.

Detailed Feedback (Overall)

Like Rating by Age Group and Gender (High Rating ≥ 80%)

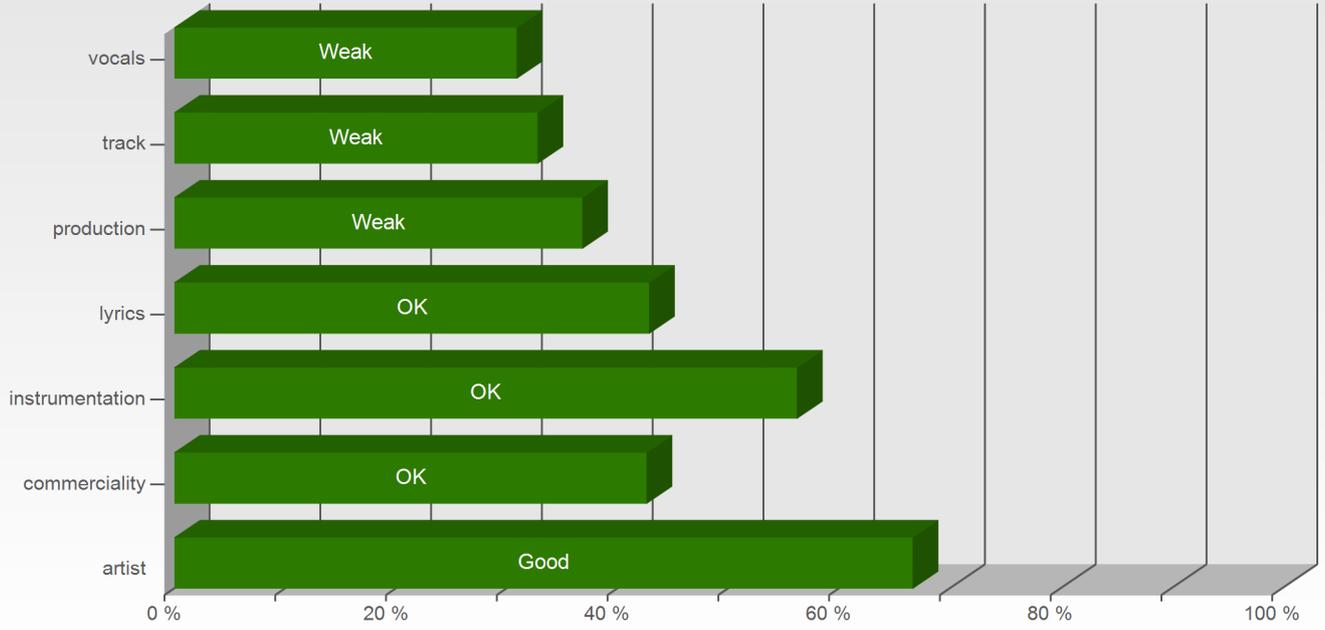


Track Positioning Against 1,000 other tracks in the Electro/Dance Genre



Song Analysis

How Talked About Elements Of Your Track Rate



Word Cloud

70's 80's absolutely accompaniment amazing annoying appealing arrangement
attention audio average awesome **backing** balance barely bass **beat**
beautiful began **beginning** bland bored boring break bright builds calming case
catchy changes choice chords chorus clean clear clearly club coming commercial
completely computerized constantly cool create creative **dance** dancing decent
deep depth different digital drop drums dynamic easy effects effort **electronic**
elements else ended **energy** engaging **enjoyable** excellent expect extremely fast
feeling feels fine fits flat floor flow fresh friends full funky futuristic game getting groove
guitar hard harmony heart high higher hook horrible impressive improve initially
instrumental instruments interesting **intro** irritating judge keyboard lead
levels lines long **loud love** lovely lower **lyrics** male meaningful **melody**
middle mix mode moving musical nature notes opera original overpowered pace
perfect performance piano pitch pleasant potential powerful pretty production
professional progresses quality quick quiet radio range real recommend refreshing
relaxing repeat repetitive **rhythm** rich rock room saying sense simple **singer** slow
smooth **soft** solid space steady **strong** structure style **synth** synthesized synthesizer
talent **techno tempo tone** toned **tune** tuneful turn twilight understandable unique
upbeat uptempo variety verses **vibe** vibrato video volume wanted weak wonderful
words zone

A Selection of Reviews

 <p>Age: 35-44</p>	<p>20-Oct-2014 01:07</p> <p>I think this song is lacking something. The lead singer is just not charismatic enough to carry this song the way it is. I think with a bit more synth in there it might work a bit better. More percussion. It's too flat the way it is now. The tempo is nice and the rhythm works. I think it needs a little more. The lyrics are great and very intuitive.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 01:54</p> <p>This is a cool vibe that has a lovely sound that is really slick as it goes. The music is amazing as it goes. It has an upbeat vibe that is sensual. The digital music arrangement is very creative. The vocals are like a whisper in the wind. Not very easy to hear what is being said as the music progresses. A seductive track that has a sexy vibe.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 03:14</p> <p>This song has the sound of a repetitious dance song about emptiness. I like the keyboard sounds. There's a since the music comes from a goldmine of creative ideas. The sound is pretty fresh and creative. I'd say it's 100 times more creative than any of 2dayz hits. This music has the feel of legendary music that should be heard by millions of people worldwide. The vocal is excellent. All the instrumentation sounds super professional.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 04:57</p> <p>If you like Depeche Mode you may like this song. The beat is solid and the song is filled with bright keyboards and sound effect that would make it a hit in dance clubs internationally. I like the break, how the band goes completely silent, then jumps right back into this kicking beat that is sure to uplift the crowd and get the dance floor moving.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 05:00</p> <p>Sounds like the start of a video game!!! Ha this sounds like they doing this as a laugh in their garage. Quite irritating melody. If you like morrisey, deep he mode or aha you might appreciate it but certainly not my bag at all. Positives.....I struggle to find any beside the 80's are back</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 05:02</p> <p>I like the rhythm. The arrangement and instrumentals are very good. I can enjoy just listening to them. The lyric is ok. The loud tone of instrumentals sometimes not allow me to listen to the lyric very well. In general is a good music.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 05:37</p> <p>This song has a great tone to it. The music has a upbeat song and moves along fast. The vocals are nice but they are extremely over powered by the instrumentals. They come across way to powerful. At times I could not even hear the vocals. The arrangement or something needs a lot of work.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 05:43</p> <p>The intro is full of energy. It makes me want to keep listening. The performance has a modern ambience to it. Sometimes the singer seems to compete a little with the digital affects and instrumental. It is a tuneful song with variety and just needs a little improvement.</p>

 <p>Age: 35-44</p>	<p>20-Oct-2014 07:39</p> <p>The unraveling synth sequence is quite ambient and really enhances the mood as the melody unfurls, like the change to piano as well. The singer just doesn't produce enough energy though, sounds way too lost. As far as the beat goes it's very awkward at first, takes a while to lock into a hypnotic groove along with the arpeggio. I think this needs a lot of rhythmic quantising as some parts just don't lock together well enough.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 08:04</p> <p>This song starts off as a slow trance dance mix getting faster and faster until the vocals come in, then a long break with the electronic sounds of a synthesizer, then the vocals coming back in. Has a techno/dance vibe to the song. I would add a female voice to harmonize with the male singer to balance the overall sound of the song out. All in all, a nice slow dance song that dancers can take a break at the raves with</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 09:55</p> <p>This is a good track. The music is uplifting with strong musical tones to add a decent pace. The base is good too, nice feel and sound. The singer is reasonable although I did feel that the music overpowered his voice a little bit.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 11:00</p> <p>This had an electronic countenance to the vibe. It had just a hint of weirdness about the song. The singer had a nice whispery feature to the voice. The octaves on the sequencers took the listener along with the track well also. It built up well, slowly but surely and in a very measured fashion in this song...</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 12:23</p> <p>The start of the song has a steady beat which is loud and involving. The song sounds retro at the start of the track. The recording quality could be clearer. The song does sound like the 80's. There are some quirky sounds in the track which are entertaining and a bit wacky. I think the vocals could be improved as they are over the top at times and over-expressed which makes the song have less appeal.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 12:31</p> <p>The singing is weak and needs to be more tuneful. The score is clumsy and needs to be more composed. The melody and chorus sound bland and uninspired. The track has a shrill tone to it. The beats and groove are not really engaging. The vocalist has a bit of a tone going for him but that's about it. Overall not much to recommend here. The refrain is tedious and strident in timbre.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 12:43</p> <p>This song's introduction reminds me of disco music from the 1970s with the strong drum beat. The vocals are surprisingly soft in volume and gentle and romantic in tone. With such a powerful drum beat, I expected more raw, rocking vocals. The vocals are competently performed but not outstanding. The background accompaniment dominates this song and overpowers the vocalist in volume and in power. More confidence might help the singer sing with increased power and conviction. He seems to be holding back instead of singing with his full abilities.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 12:48</p> <p>Nice uptempo beat with winding melody. At times it has an 80's vibe to it. It reminds me of a Duran Duran song. I would have liked it to be a little longer but I suppose you don't want to get to have to song drag on because the listener will tune after so long. This was an inventive choice of song with inspiration from past music era.</p>

 <p>Age: 35-44</p>	<p>20-Oct-2014 12:57</p> <p>Nice drum at intro. Vocal good and on pitch. A bit too much electronic background instruments going on. Song is a bit repetitious. Song lacks excitement. Not a bad song overall but might be tough to get much airplay.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 13:04</p> <p>Nice intro...actually goes further into the beats instead of just being a space filler. Vocalist stays on tune in a song that many would not be able to and this is delightful as it delivers an impression of sincerity. Nice electronic sound and keeps good pace with the words. Almost a rock opera quality. With some tweaking this could fit into a rock opera musical. Surprise, the song doesn't end when you think it will.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 13:29</p> <p>This song had one of the strongest beats I have heard in any song. This provided interest and would make a great song for dancing. The instrumental sound just kept getting better with various sounds that all blended in together. The singer did not sing as much in this song as I thought, but he had one smooth voice that improved this song. I liked this song and would recommend.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 13:31</p> <p>I loved the way this track began ,the thumping kick drum really gave this a deep sound ,and swirling styhn effects that captured me in the beginning of this sounded impressive too.The vocals had a really commercial feel in the overall delivery of the lyrics .The song sounded like a track from the eigties.The rest of the music was mstly keyboards and really had a melodiuc flow in the chords and the notes.The song was n't that catchy,mainly due to the chord structure that ws a little progressive and diverse.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 13:33</p> <p>i like the techno arrangement on this. but i feel that a heavier bass beat will do this song some added appeal. i think the vocal arrangement is good, a bit minimal but it works along the whole dance club song genre. the lines are smooth, the transitions as well. overall, a good song.</p>
 <p>Age: 35-44</p>	<p>20-Oct-2014 14:01</p> <p>Upbeat and energetic intro, was nice. Made me want to get up and dance. Melody was original and tuneful. Vocals were not understandable unless the artist intended on the song being all music and her whispering in the background. Lyrics were not understandable at all. The instrumentals were the best part of this song. The artist needs to put some power in her voice. Overall I give it a 3 because I did enjoy the music.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 00:58</p> <p>the intro sounds pretty dancing. i loved the beat in it because it had a quite nice rhythm. the singer has a nice voice but nothing that impress me so much. there is a digital noise in the melody which hides the singer's voice a lot and that is awful because the melody is there to help the singer to sound more harmonious but in this case it is just disturbing him. i cant comment so much about the lyrics because i didnt understand them so well once the melody was a bit higher some parts.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 02:12</p> <p>Love the sound of the intro to this song. I like how it's simple but has a ton of depth. The very first vocals have a ton of pitch issues. I don't like when the background goes up in tune. That, mixed with an out of tune vocalist, sound so bad together! Without the vocals, it sounds so cool. Very futuristic sounding. I was hoping the vocals would change, but they didn't. Maybe with a few voice lessons, the vocals can match the background. Overall, the song is memorable and very catchy!</p>

 <p>Age: 25-34</p>	<p>20-Oct-2014 02:41</p> <p>Steady intro on the beats and a magical mix of scale notation. This moved into a pleasant electronica pace which fitted together extremely well. Then there was an injection of keyboard which also fit in comfortably. The whole piece started to feel 80's inspired in the guise of pet shop boys. It was easy listening and nothing was overbearing. The instrumentals and vocal effort all seemed to gel.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 03:03</p> <p>This song has a nice tune. The pace is fast but it flows well and I like how the music slowly gets louder. The vocals are poor in this song. If this song was sung by a more engaging singer it might be more effective.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 03:40</p> <p>A little funky to start, nice and upbeat. The voice is kind of hard to hear through the techno background but the tone is really pretty. The voice definitely needs to be featured more, it's hard to even notice someone singing, like he's trying to be drowned out. It's so quiet, it's hard to even hear the lyrics to judge them. With balancing the music with the voice (or even just way toning the music down and maybe making it not so techno, since it doesn't seem to judge the tone of the vocals) would really balance this out. Kind of a weird 70's techno.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 04:30</p> <p>The singer needs to work on pitch and tone, the singing is bad. There is nothing else to say about the vocal really other than: failed audition here. The musical arrangement is an up-tempo roll along melody that the singer tries to emote over in a low key, it ends up feeling like a corny 80s video fame song or something. The lyrics were the type of lines that bad romance novels and such live off of, which is not to say they could not be made to work, however, this musical arrangement will not get this song noticed or on the radio with its dated vibe not capitalizing on making it retro-relevant, and the singing not being strong enough for me.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 04:34</p> <p>This song needs some more work. This song began with an interesting futuristic hook. I thought it was an original hook, but after awhile the computerized tone became boring for me. Also, the volume of the background music overpowered the lead vocals voice. The lead vocals pitch seemed off at times as well. The mellow quality of his voice did not seem to fit with the overall tempo of the song. And because the background music was so loud it was difficult to understand the lyrics to the song. I am not a huge fan of computerized sounding music as the main note to a song. Overall, I feel this song needs some more work before it is a hit.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 04:52</p> <p>The beat is synth-y, pop-y and fun right from the start, with a simple chorus that could become an infectious ear worm. The theme of the lyrics is unrequited love and it's sort of sad, but it isn't really presented in a solemn way. It's bright and dance-able, and for the most part very happy-sounding aside from the forlorn vocals. Aside from that one clever contrast it's not very unique. But it probably has lots of mass appeal and would probably work well on the dance floor.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 04:58</p> <p>I am not sure how to classify this song because of the melodious tune. Vocals are very high end noted where I feel the singer should come down at least an octave. Lyrics are somewhat understandable if you listen to them. Instrumentals are varied and rich in the variety. I rate a 5/10 for being an average run of the mill song for its genre.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 05:31</p> <p>The bass in the electric sounds crept in with a lot of energy The volume continued to climb constantly. This song was full of life. The vocals in the song sounded great, but it felt like the mix was off. The sound was all in tune, but the vocals needed to be mix more with the instrumental. The keyboard worked well on the mix. The drums kept a steady almost medium speed to it. There was a lot of effects in this song. It felt like I was flying through space playing a video game at the same time. This song almost had a techno feel to it. I think it also needs more lyrics in the mix. Still this song has potential.</p>

 <p>Age: 25-34</p>	<p>20-Oct-2014 05:37</p> <p>i thought that the song had a really nice and energetic groove to it. i thought that it sounded cool. the singer took that away from the song. those vocals are horrible and do not deserve to be on the song. i though that the song had some nice musical elements and harmonies but i felt that they were not so well done. to me this song is pretty bland. i felt that the song did not have truly great chords to it. for me this song had no measure of excellence to it. i felt that the artist were not so talented. the song for me does not really create much to go by. i find that this song is horrific. i am not so intrigued by the song sound and i feel that it was a poor delivery.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 06:15</p> <p>I do not like the melody. This song sounds all jumbled up. The vocalist sounds good, however the melody is overwhelming.</p> <p>The beat sounds very flat and redundant. I do not like the way the song progresses it seems cheaply made.</p> <p>I do not think many people would listen to this sound more than once if they were not forced to do so.</p> <p>The artist may have better music however I do not think this track has very much potential at all.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 06:28</p> <p>I like the beginning beat. It has a very good rhythm. Your voice is very nice. The instrumentals in the middle of the song seem to be too long. The lyrics were a little hard to understand. I had a hard time understanding the meaning of the song. all in all I think that you have an awesome voice! The music is also very nice and has a good beat</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 06:36</p> <p>This song reminds me of the kind of music that I have always been listening whenever I feel down because this song will just cheer me right up. It sure sounds a combination of new age, light electronic, and pop. I really like the background music and the voice of the artist is just as good as the rest of the song. The lyric is good, sounds very natural, and the artist has put a lot of thoughts into the lyric. This song is unique, refresh, and good as not as heavy as other electronic music. I am high recommended this song, especially for those who want to listen to new artists. I would definitely check this artist, now.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 06:39</p> <p>This song is different. I can't say that I've heard a song like this before. it doesn't sound like anything from today and doesn't have the feel of anything from yesterday. This song doesn't flow like you'd expect it to but the song is a really rare type of song. When I heard this song, my first thought about this song was that it was a nice song with a really nice beat and flow but the song is missing a lot of elements to be a great song. The song, as a whole, does not makeup a great song but the flow to the song with the mixture of the beat and the lyrics is right on target for a great feeling. The song does a lot for the artist which makes up a wonderful vibe and a really strong song for this artist. I do believe that I would recommend this song to other people to hear and do believe there will be appeal for this artist and for the song. A song like this can work on many different levels and I expect that this song will work for this artist.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 08:23</p> <p>A good beat, but that seems to be all this introduction really establishes. It could use something more to make it more engaging. When the vocalist began i was a bit disappointed. The beat was promising a great dance track, but i felt the vocalist was a bit of a let down. He has a good voice, but the melody is a bit slow and kind of boring. The tempo does not seem to match the instrumental and it almost conflicts with the beat.</p> <p>The instrumental remains strong, but does suffer from the weak melody.</p> <p>The beat is fantastic and could make a brilliant dance track, it is a shame there is not a more substantial vocalist.</p> <p>The performance needs a bit more energy but it has been well produced.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 09:23</p> <p>The first thing that I really noticed about this song was the extremely intense drum beat present at the start, it gave the song a very attention grabbing introduction. But as I listened more I started to find the rhythm to be very repetitive. I also did not like how the volume of the digital effects and drums seems to get louder as the song progresses, it made the instruments so loud I could not really hear what the singer was saying over them.</p>

 <p>Age: 25-34</p>	<p>20-Oct-2014 10:18</p> <p>The introduction of the song is really energetic. The vocals are really beautiful and amazing. The potencial of the song is great. It is going to be a future hit. The lyrics of the song are jolly. The instruments gave the song a greater depth. I loved this song because it made me wanna dance.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 10:34</p> <p>The instrumentals of this song are quite nice. The variety and quality of the synth instruments are excellent and create a wonderful mood and feeling for this song. They are complex and interesting and the constantly shifting nature of the composition keeps the listener interested. I am not sure if I like the vocalist. He sounds like he does not belong in this song. His voice sounds like an intrusion into the instrumentation. I am not sure what it is about him, perhaps he sounds too musical-theater-style to fit into an electro song.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 11:11</p> <p>The song has a funky club beat, and the artist has a nice soft tone to his vocals, but the track doesn't sound commercial enough to be a hit, its very electronic and computerized, and i think that could put people off the track.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 11:13</p> <p>Nice way the music is incorporated in this song. I like how the music keeps building up, even after the vocals chime in.</p> <p>A good touch of vocals in this song, it sounds like this song is all about the instrumentals and digital effects with a bit of voice added in to keep things fresh and to keep the listener entertained and not bored.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 12:28</p> <p>A nice 80s synth style intro with a good use of filters to bring it into the fore. The vocals coming through aren't delivered with any real clear tone, it's struggling to maintain tuning and then battling with the synth part that just keeps increasing in volume as it goes on. There's no need to maintain the synth in that way, find a volume and stick to it. It's too loud when it's at its loudest point as the weak vocals struggle to find space in the mix to be clearly identified. Lack of dynamic understanding and weak vocals really let this track down.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 12:31</p> <p>This song isnt really that impressive. The instrumental lacks something mainstream and it sounds mediocre. even though the singers vocals were fairly good and the melody was rhythmic, i dont think the accompaniment did the singer justice. a little more work needs to be done on the instrumental production side. the hook was catchy and melodious but the rest of the track was not enjoyable at all and it is mostly because of the tempo and production quality of the beat. i dont see this song making it onto the mainstream stage.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 12:49</p> <p>Good and catchy rhythm. The voice is appropriate for this kind of song. Few lyrics, the song has more parts where only the instruments are playing but I think it is a good proportion for this song. Easy, rhythmic song.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 12:55</p> <p>This track has a decent beat to it, with enough energy to keep it alive. The vocals are a little quiet, but aren't necessarily bad. They aren't irritating. The tempo is funky and fun, something to dance to. As the track goes on, it gets better and better. An 80s vibe coming in here and there. I can see people liking this. An element of Daft Punk. A fun track.</p>

 <p>Age: 25-34</p>	<p>20-Oct-2014 13:03</p> <p>The singer is very natural and very comfortable to his song . I love the lyrics as it is deep and meaningful. The vocals and the melodies are great, tuneful and well shape. The recording is clean and smooth, production is professional. The whole performance is so great with a style! No problem with the pitch range, it is edgy and powerful. Definitely, will become a commercial one day.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:06</p> <p>love how the instrument gave out a techno mixture. Love the way it all came together. The only thing that I can suggest about this song is that, the artist vocals are turned up. Its kinda hard to defined his voice. He has a nice beautiful voice and should be in the center of it all. Lyrical expects are very beautiful. I just think he needs to showcase his voice a little more in the song.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:12</p> <p>The music track on this song was not bad at all. It did overpower the vocals a little though. Overall, the song was decent. It seems like one of those tracks that you have heard one hundred times from ten different artists. If the artist wants to make this song better, he should try a little more diversity. This diversity should be in both the lyrics and the music track. Towards the end they were both the same thing over and over again.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:43</p> <p>There is definitely a lot going on in this piece. I can appreciate the effort and creative nature of this song. However, this piece lacks a clear idea in my opinion. I get lost between the instrumental and the vocals and I sense no real structure in this song. It feels like it was just put together at random. At the very beginning the vocals caught my attention as I liked the lead vocal. I feel like it has a wide range and great texture. Unfortunately the potential of this voice was not taken advantage of in this song. The lyrics in my opinion left a lot to be desired. This song is not one that I would like to listen to again and will not recommend positively to my friends. Having that said, if rearranged and perhaps re planned, this can be a great piece of work.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:51</p> <p>This guys pop/rock song had an electric guitar, drums and cymbal pounding some pretty heavy low up-beat rhythms. That will people fist pumping to the unique tone,He sung in a very low yet soft voice. But he vocally sung was just okay i mean he couldn't really sing in a high or low range. So i think maybe he needs to just forget about singing because that's just about all you're gonna get out of his vocals.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:51</p> <p>I'm not sure how I feel about the muffled bass in this track. The lead vocals are kind of overpowered by the movements of the synthesizers. Over all the track to me reminds me of a video game in the early stages of Playstation.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:52</p> <p>The bass sounds flat on this track. The high notes are also very sharp on the background track and hurt the listener's ears. The singer is not that very good either, but that could be fixed by taking lessons. If I were the artist I would not use this track or anything like it again.</p>
 <p>Age: 25-34</p>	<p>20-Oct-2014 13:56</p> <p>This song has pop from the 70's written all over it. I don't think that I like the vocals of the song. The lyrics are very average. I cannot say that I would continue to listen to this song if I heard it on the radio. I really dont think that I would put this song on my database for songs to listen to due to the overall composition of the song. The piano doesnt exactly add anything special to the sound of the song. I would not recommend this song to anyone.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 01:03</p> <p>The start of the song sounds very soft and quiet, the song seems very calm and it feels like I'm being told a story, the singers voice is very unique and doesn't sound of key or tune at all throughout the song. The playing of the instruments isn't bad, but isn't the best I've heard. the vocalist does repeat some lyrics over and over again that has power to it, but personally I don't like it. The melody of this song is good and consistent which makes the performance good. I would possibly recommend this song to a friend, but I'm not sure any of my friends would like it. The vocalist needs to work on the lyrics in my opinion.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 01:13</p> <p>The beat is very fastly paced. The baseline is slower which helps balance it out. This could be a club hit based on its beat alone. The vocalist is decent. His voice is slightly boring he seems very monotoned for majority of the song. When he does try to hit higher notes he sounds off key. The lyrics are extremely repetitive which makes the song annoying after a while but for some people this could become catchy. Overall a pretty good song the lyrics definately need some work though they're weak and unoriginal.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 01:16</p> <p>I like how it sounds like the 80's style of genre with the techno music in the verses. There are no instruments involved in the harmony and it is genuine to the notes. The pitches are powerful with so much class in the vibes. I like how you can dance along to the dynamics of how well it is being performed. The structure of the energy is just amazing on how well the tempo stays on bass.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 02:19</p> <p>This song starts off great! It already has me wanting more, but then the singing starts. I really did not care for it. I couldn't really hear him singing. The beat is great though and the bass is awesome. I just wished the singing could improve.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 02:23</p> <p>The beat is nice. It is what you would hear at a club. The guy's voice is soft. It is so soft that I can barely hear it. He is respecting woman and asking if she has room in her heart for him. He has a lovely voice. The beat in the backgrounds seems to drown him out. Maybe if they tone downed the beat so we could hear him it would be better. The lyrics are great. His voice and the beat seem to battle. His voice and the lyrics don't work well together either. I honestly don't think he is connecting to the lyrics. He was monotone the entire time also. It was one of those it is ok when it starts out but as it goes on it bores you and makes you want to change the radio.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 02:53</p> <p>I'm really not sure how I feel about this song. The sounds and beats are really interesting. I cannot understand what this artist is singing about and I mostly hear melodies rather than harmonies. The keyboard sounds are amazing. Really strange instruments that fills a room with so many interesting effects. I really do not feel amazed about this song but it is alright.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 03:23</p> <p>As the introduction of the song begins I think its good so far. I think the lyrics are great. I think it has a great rhythm. I think that this artist has done a great job w this track I would definitely recommend this track. I think a female singer should be added. I think that the artist should also add more lyrics. This is a great song to dance to.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 04:07</p> <p>The start to this song is interesting. I don't like the around middle bit of this song, the lyrics are perfectly fitted with the instrumental, it's just some instruments don't fit with others, The singers vocal tone is great. Pretty damn interesting song.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 04:57</p> <p>I love the techno. It was flowing and joyful. I like the piano sound with the guitar. The song kept the same steady pace even when it paused for a second. The vocalist wasn't needed and when he wasn't singing, I heard the drums more clear. The track was professional and clean. It was all new to me and wasn't like anything I've heard before. Excellent work from this artist</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 05:24</p> <p>Amazing song guys! This song was super catchy and I loved the free movingness of this song as a whole! It got me moving and I didn't stop not one bit to the beat! Amazing job guys and keep it up!</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 05:25</p> <p>really like all of the electronic beats and tones at the intro of the song also how it became a clear qualityied song from the muffled intro. the tones start to get kind of odd. the vocalist has a strong voice at the beginning but as the song goes on for a little bit the music over powers the voice and he gets more timid. i cant even hear what he is saying in the lyrics. he has a very low toned voice for this type of upbeat higher toned song, but his voice is very smooth and nice. it reminds me of 80s music. the instrumentals are very clear and i can hear each sound individually but i really cant hear the vocalist too well. the good thing is that the vocalist reapmains on key and beat with the music . everything sounds a,azing other than the timidness of the singer.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 05:33</p> <p>I liked the electronic music feel at the beginning of the song and the way it slowly faded in was very soft and pleasant... but I did not like the vocalist. It did not sound like it was meant for the track or for this genre of music. The continually building background noise was a slow build up from the start of the song, and kept me waiting for the drop only to be somewhat disappointed. also i was happy with the fact this was not a typical electronic music song with a drop and it had actual meaningful vocals. Refreshing.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 05:38</p> <p>I like the futuristic beat. The vocals, however, don't seem to match the tempo of the song. Around the second verse, your voice sounds like its drowning in the lyrics, and can barely be heard. There is much room for improvement. I like how the tempo changes a little. It adds some flare to the song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 05:41</p> <p>Wow this track is incredible. I am enjoying this song from start to finish. The lyrics are superb the artist definitely will rise high in the charts. The talent is pouring from his heart. The lyrics are unique and sync in so well with the electronic audio effects. Clearly a master If synthesizers. The more i listen the more rhythm i get. The instrumentals make you want to dance. a song to be stuck on repeat, the artist has talent and potential i want to hear more. I give it an 8 for being a gret song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 05:44</p> <p>I usually don't like going straight into judging a song from the beginning, but that synth sound at the beginning is nice. Groovy feel, yet with this futuristic approach, or maybe it's the other way around. I enjoy this bit of music right here, it would be nice to see different and more interesting layers brought out, and look there, the main synth is still going, yet is nicely equalized into the track enough to bring out the side affects of other sounds</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 06:10</p> <p>Sorry, I'm not a fan. Vibrato kills the vibe. The electronic part is really cool. I think it's really interesting and unique. But the vocal style that you went about doing this kind of turns me off the the song. The rest of it, besides the vocal, I think, is genius. It's really interesting and I love the arpeggiating synthesizer. It's very trippy sounding. I do, though, love the melody line for the chorus. It's very innovative. Just please kill the vibrato during the verse. Great job!!</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 06:28</p> <p>the beginning of the track is dope it gets you going , but then the vocals come into place and it throws everything off,and the beat makes quite an unexpected turn and then brings you up again, the instrumentals are way cool really motivating lovely,i think the track it self with out the vocals or if the vocals were to be edited , it probably would make a huge difference..</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 06:29</p> <p>The vocal needs more strength to it. Add backing vocals. I personally do not like it because of the key it is. Try other keys, same beat. The lyrics are somewhat sadder but the key the song is in make it sound happy. I like how extra layers of beats were added as the song progressed. However, I feel like adding bass would really help in the depth of the song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 06:38</p> <p>As a lover of Dubstep and techno, I instantly fell in love with the beat, mix that with the very soft and psychotropic vocals. it make a very enjoyable techno/dnb song that i can imagine blasting out of any techno nightclub, or house party</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 06:39</p> <p>I liked the beginning of the song a lot. The only thing that I did not like about the song is the fact that, the background music was so much louder than the vocalist on the track. Maybe had the vocal track been louder than the background music, then this would be a little bit better. I really like the variety of sounds on this though. There was a lot of creativity on this that I expected when I first started to hear the song. Even though there is that constant beat, you add so much to it that makes it so much better! Definitely nice job with the mixing of sounds. There was also a nice use of silences in this piece as well. You paused right before a nice beat drop and it was perfect! I also enjoyed the ending, and I normally like a fade out, but for this particular piece, the way you ended was really nice. Good Job overall!</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 06:40</p> <p>I love the intro.it's like a techno beat it's definitely something me an my friends would dance to at a club.but I would like to hear the voice a little bit loud an d clearer.overall it was a good song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 07:20</p> <p>Very enticing entry, but the dragging on of the vocals becomes overwhelming, in some areas i think its fine but other places i do not think it needs to be dragged on. the piano and space-like duet is amazing, this song has something more to than its' lyrics imply.</p> <p>This sounds like a 70's track brought to the present. Interesting concept.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 07:44</p> <p>Omg! Is this the next David Bowie?! This very '80s dance melody is not only retro but has a hint of new age early Daft Punk to it! Very fetch! It has a synthesizer, hip drums, and David Bowie vocals. Only thing missing is a dance floor!</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 07:49</p> <p>Great melodic backing track Male vocalist's voice is great Change in the backing track at the right time to prevent repetition</p> <p>- Vocals a bit soft, is overshadowed by the song itself</p> <p>A great electronic song with a few changes within the backing track to ensure it doesn't become a boring listen. Very well done by the artist.</p> <p>Firstly, the vocalist has a great voice, but it seems slightly drowned out by the music. It's quite hard to pick up the harmonic voice echo, but it's able to be done, which adds more towards the song. I would recommend the vocals to be boosted up slightly, as this would make the song a better listening to.</p> <p>But towards the meat of the song, which is the melody itself. A very interesting upbeat start at the beginning lends its way towards a nice beat to bop to as well as an easy listening. However, that's just the start. Just when you think you're going to anticipate what's going to happen, the artist shifts the melody slightly - not enough to create a completely divergent track, but enough to ensure the track doesn't become a boring listen to, as well as continuing on the flow of the song.</p> <p>Really well done. A fine piece to listen to for relaxing.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 07:51</p> <p>This song is very relaxed and mellow. I can't find anything I don't like about it. It reminds me of a song from the 80's but that's not a bad thing in this case. Generally I dislike music from that time period, BUT in this case, I completely enjoyed it. The only thing I could recommend is that the vocals in the chorus could maybe use a slightly more natural sounding tone (by that I mean in the lyrics "only give me half" would sound a bit better in a slightly lower, more natural/relaxed sounding tone). The instruments were top notch, the electronic elements were wonderfully placed. It could possibly also be better without the pauses that make me feel like it's the end of the song. Maybe one is fine, but more than that is a bit odd sounding. A better solution would be a small fill-in for the blank spot. Apart from all that, this song has amazing hit potential. I would honestly LOVE to hear this on the radio and I could listen to it all day.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 07:55</p> <p>Nice beat to push the track in. Vocals sounds like an dark version of Cold Play, very unique. Definitely would be pumped for this beat to come on in the club. I would prefer the beat to drown out the vocals as it did. Alien sound in the background adds decent character to the track and the switch of pace after the chorus keeps you on edge although it keeps the same tempo leading to great dancing. It had variety without confusing the listener. Solid warm up track in a club.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 08:15</p> <p>Funky I like it not my type of music but I like the jazzy little part in the middle. It's a bit to slow and deep for me but over all it was a pretty good song just not my type :)</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 08:32</p> <p>The introduction to this song is exciting, and builds very well, very quickly. Unfortunately it does develop to drown the vocalist due to the sound, which is a shame, as the vocalist is clearly very competent, and hits some lovely notes (some are reminding me a little of REM!). The music has a very strong beat, and a memorable melody, which is great as the listener will remember it for a long time. The lyrics are quite harmless, so I can see it being played on the radio, but they are quite repetitive through the piece. The song and tune are both very simple, but they work well together, and it makes for very easy listening.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 08:34</p> <p>I liked the chord changes and the rhythm of the background synth. The singing didn't feel full enough in the beginning. It would be nice to maybe hear some harmony behind the singing especially in the beginning which comes off a little dry. For the two rests I felt like they didn't come back in quite right. It's fine to have a pickup but my ear didn't feel like the song came back in right on the beat the way I wanted it to. Finally in the piano solo I would love to hear some actual soloing rather than just a few chords. Let the keyboard play the melody maybe with some variation or let it go off on a brand new melody of it's own.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 08:42</p> <p>The tempo and beat is great. and the lyrics need to be higher volume. To improve the song I would make the lyrics follow with the beat. As I found that it is of beat the the rythme to the song. I would listen to it if I could follow the lyrics to the beat of the music. That why I have had to give low score as I think room for improvement.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 08:45</p> <p>It has too much of a techo feel to it for me. Lyrics are to simple and just repeat themselves almost the whole time. It doesn't have a nice transition between verses and hook. The vocals on it sound bland. Don't really feel like listening to it.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 08:49</p> <p>The introduction holds originality and is a great way to start off. I could see this song in a futuristic action movie. Flicks similar to Ultraviolet, but problem. Musically, there is no change to deepen the sound. The tone remains the same throughout. The tone needs to get lower and louder near the break. Bring in more bass and this is perfect. It sounds very electronic to me, and music of that type usually gets lower in tone around the middle.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 09:09</p> <p>the intro is quite annoying. i dont really like these digital effects. i feel like they are too annoying and too artificial. well but the singer has a nice voice. to be honest i dont think his voice fits well in this melody. he sounds calm and relaxing when this melody is so stressfull. this song would be much better with a real band following his voice. also, there is a part where the melody is way louder than his voice and that is just horrible to try to hear something</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 09:25</p> <p>I love this introduction. It starts a good start. The artist chosen the right man for the job. Good job for guitar actor. Thats a good song i think there are many people would love this song. I am one of those who love this song. The ending was bad. It should be ended step by step but it is not bad. I will rat it 7/10. Thanks! Hope you enjoyed my review.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 09:30</p> <p>I didn't like this song very well because I kept repeating the choirs over and over I got bored easily just listening, I couldn't get into the song like I wanted to buy I did enjoy the beat, the beat was something I could dance to without even hearing the lyrics. I felt like the song could of been better</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 09:55</p> <p>I loved the sound as soon as I heard it. His voice had a little to vibrato for my liking. But, some people enjoy this who am I to judge. I could definitely see this being a hit on the radio.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 09:55</p> <p>The intro grips me right away. I love the tinny notes reminiscent of a steel drum. The vocals are lovely and clear and in-tune. There is a distinct confidence in them. The instrumental accompaniment is a strong, woven ripple, but it doesn't completely stamp out the melody. Everything sounds quite clean and balanced and it's refreshing to listen to. The lyrics are not overly cheesy. As a whole, this song is light and fresh and very pleasant to listen to.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 09:56</p> <p>The hypnotic harmony increasing in volume to introduce the vocals was great, however moving into the second tune seemed a little shaky. The vocals also seemed a little dodgy, and something seemed strange about them. The lyrics seemed to have thought behind them though which was important. The piano also seemed to go slightly out of time with the electronic beat at times, but the song wasn't too bad. 6/10.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 10:16</p> <p>Electronic feel. Good beat you can dance to. Make the beat louder and the vocals quieter. I like the lyrics they are overall pretty decent. Tweak the vocals or something on the chorus to help distinguish it from everything else. Maybe too much dinging/ beeping? After a while it feels like I'm on hold.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 10:45</p> <p>I think this song has a nice solid base beat. The build up in the intro is pretty good. The singer sounds pretty weak though. I think the softness sounds okay, but not with this beat. It was very difficult to understand the lyrics and to hear the singer. I think the singer has a few ways he could go, either sing louder or turn down the sound and balance out the music and singer's audio. If the audio was lowered, I think I would like this song much, much more.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 10:47</p> <p>Sounds very electronic.. song is fairly catchy the overall tone is changed constantly.. singer is pretty quite can't make out completely what he's saying! but anyways It's a decent overall wouldn't recommend to a friend but i'd give it a 5/10 decent quality nothing above average.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 11:02</p> <p>This is another song that I find kind of rare. You have songs where you can dance to that have an aggressive beat, those that have the generic sound to it that everyone else uses and ones that sound more calm and relaxing. This song would be best used for restaurants like dave and busters since it has that nice rush of energy but it's not a wild kind of energy. When the song picks up, it starts to sound more video game like. It has a lot of high pitched sounds and a fast tempo that goes all over the place while staying in it's zone. The only thing that brings things down for me is the lyrics. I do like the vocals and think that the singer does a good job in keeping a nice level of his voice into the song but the words aren't attractive. There can be so many words that can give this song more energy and a better form but it fails to do so. The instrumental takes over for the most part during the 2nd half and while it does sound gorgeous, I wanted more singing. In the end I give this song a final score of a 6 out of 10. I do love this song and I can see it's potential but sadly this is another song that doesn't take chances and takes things to the next level.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 11:06</p> <p>Interesting house beat. Something that would be heard on purist edm radio. Melancholy voice of the singer is low and bland but it fits the context of the song. The chopping synths come together really nicely and give the track a bouncing progressive feel. This feels like a throwback to early 2000's edm. Could see limited commercial success in niche markets, this music is not everybodys cup of tea but i enjoy it. Giving it an 8 out of 11</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 11:55</p> <p>The instrumental is excellent and is something different for this genre, however the vocals are absolutely dreadful - the pitch is horrible. The track would be much better if there was no vocals involved. Also a high level of production is shown with the production being mastered to a good standard.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 11:56</p> <p>great disco sounding intro, awesome build up, vocals come in and your blown away, caught up in the moment. has a nice drop. could do well this song. love it and would play it again definitely. taking the genres to new heights. ill say it once more, loved it.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 11:56</p> <p>Pretty generic beat. The pingy electronic instrumentals don't do anything for me. The guys voice sounds weird and outdated like Depeche Mode. I couldn't see many people getting into this or many stations playing this song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:18</p> <p>I really like the beat of this song, but when the artist starts singing I can barely hear him because the beat is just way too loud! So the artist should've made his voice louder in this song!</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:22</p> <p>Good melody and dance beat at the beginning, the singer has a nice voice, good melody and cool sound. the intro to the main part of the song was refreshing, a little bit too techno in the middle though, it almost drowns out his nice voice. This could definitely be a hit though, it is quite catchy</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:24</p> <p>Not a fan of dance sounding music, the electronic sounds at the start were really annoying and a bit over powering in comparison to the vocals. Was hard to focus on the vocals with that sound in the background. Would sound a bit better with toned down instrumentals, or the lyrics being completely removed and the instrumentals changed up a bit.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:27</p> <p>hiefbhnmkc,l. kinhdyb378rh3in bshjdb knjdvkl and. kjfb nksdh, kns y2io2j knsdkjbnu nj. iosndfiuenf. nsdj piano. beat. melody the voice is lovely. I like how I can hear what they are actually saying. ksdnj iodefn, odnkfj.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:29</p> <p>This track is extremely bright and energetic. If you are interested in electronic dance pop, this track will certainly interest you. The vocals are a bit boring, though the vocalist does seem to have a very strong voice. The song and the arrangement does not seem unique enough to me to turn heads from a broader audience. This track would do well in a youthful club setting.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:49</p> <p>The beginning had my attention right away. The beat was great. It was more of a slow , fast, love song. It was a great beat but I am not quite positive I like the lyrics. It was hard to understand what it was all about. Hearing the artist is more important when listening to a song. It leans the listener away from music like this. But other then that I thought it had a great beat along with it.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 12:58</p> <p>As soon as the first beat started I knew I would love this song. It has a great beat! Very reminiscent of deadmau5. I love how it switched up on the piano! It could absolutely be a hit. I loved everything about this song.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 13:08</p> <p>Music at first seemed a bit annoying. I thought it's getting better when male starts to sing but then I realised that it get's worst. This music makes me want to scream :D. Just too annoying to hear it ever again. Not sure about lyrics.. I can't really hear it bcause of same reason of annoying loud sounds. Maybe if I could hear voice better, music wouldn't seem that bad.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:11</p> <p>Really cool synth and bass. not bad but not phenomenal. really cool bass break and drop. Cool choices mad in harmony if the synth leads . Kind of repetitive lyrics but other than that the song has potential.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:26</p> <p>Very good beat, rhythm is kind of repetitive to begin with. Wow the instrumental sounds awful very out of tune. The singing is very mediocre. The tune that just repeats is very irritating after about 30 seconds. You also cannot hear the lyrics because the tune is so loud. This will not be popular at all. I cant listen to anymore.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:37</p> <p>The song begins with a solid beat. Initially the singing is good, but then the beat changes and the singer's voice suddenly has a much higher pitch, which isn't as nice. The song then introduces a second beat on top of the first beat, which blend well together but becomes slightly annoying. This song is very average. The beat is initially good but the singing ruins the song for me, and the introduction of the second beat just adds too much complexity to the song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:40</p> <p>Artist has a rich voice that is able to vary in range without issue. Unfortunately the repetitive nature of the electronic music draws you away from the lyrics. The bridge of the song changes it up though and draws you back into the song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:41</p> <p>This song has a good catchy beat that grabs the listener's attention however the lyrics are quite repetitive "so much room in your heart...". The singer's voice should be more authoritative to get the message across.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:43</p> <p>Initially this track lacks the body which is required to engage the listener immediately in a saturated dance pop genre. As the track builds and layering progresses from around 40 seconds we see elements of variation in the lead synth lines, and tonality, adding more depth and intrigue to a track which with its repetitive hook could quickly grow boring. Despite the artists clear effort to build through the length of the song, it never felt like it achieve heights one would expect from a number one hit. The softly spoken vocal effort overshone the dance track beneath it and remind the listener of the understated efforts of indie pop bands of the mid 2000's (see faker). The short life span of this track works in its favour as it is in essence a simple hook, and vocals which rarely show signs of reinventing themselves thus not requiring a great deal of attention or intrigue from the listener.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:43</p> <p>Good beginning and sound, the base is amazing its relaxing to listen to. The melody is excellent, I would sound better if there was more singing, but its a really good track. I would listen to the again.</p>

 <p>Age: 16-24</p>	<p>20-Oct-2014 13:46</p> <p>The vocals in this song sound completely out of place and the fast paced instrumental going on in the background causes too much for confusion. I would've enjoyed it a lot more if it were purely instrumental. I did however, find myself listening to the whole song as it was interesting to listen to and not to monotonous.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:48</p> <p>The beginnings really good. I liked how it got increasingly louder. The song is ok, I don't really like the tone of the singer in the song. But the instrumentals are very good. I think the artist should play with the lyric notes and maybe add harmony or change vocal dynamics to have some soft portions and strong portions. The song ended well.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:52</p> <p>First off the vocals are aggravating to me. There is NO emotion, No feeling, a bored sound, not even trying to be a vocalist!!!! On top of all those descriptions, the vocalist is way too quiet. Most of the lyrics I can not hear. The lyrics I do hear are meaningless, boring, silly, they make absolutely no sense at all to me or this song. Why is the instrumental this way? Why is the instrumental a poppy and the song seems depressing. This piece makes no sense to me at all. I do not see this song being used commercially for anything. Not the radio nor the tv or movies.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:55</p> <p>The beat is very upbeat and party sounding. The digital effect adds a certain genre to the beat. The singer has a great singing voice and keeps up with the beat well. The vocals volume could be a little higher. I like the few seconds of silence before the beat goes into a solo. It is hard to hear the words when the beat is so loud and overpowering of the vocals. Overall I kind of enjoyed this song but not enough that I would listen to it by choice when I am alone or out. Some people that like the genre may like the song but for my taste this song does not fit in. This song may have some potential but I do not see it having any potential with myself or my friends.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:55</p> <p>The beginning on the song has a very catchy and funky beat. The vocals work very well with the music. However the vocals get a little overpowered by the instruments. The chorus is very funky and the instruments sound glitchy yet completely in sync.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:56</p> <p>The beat is crazy sick. It's good. The audio quality is a bit off though. The male's voice is very fantasy-like and reminds me of the Phantom of the Opera. It's a very original song, I like the flute and the piano like strings as well. The beat never messes up throughout the song. The only thing I would improve is the effort the male singer is putting into singing the lyrics in this brilliant song.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:58</p> <p>I did not like this song that much at all. The melody is too soft sounding for me and is too slow. I like more up-tempo songs. The lyrical content is above average, but I do not like how soft sounding the singer's voice is. It does however fit the other elements of this song well.</p>
 <p>Age: 16-24</p>	<p>20-Oct-2014 13:59</p> <p>I felt like I was listening to a New school - old school track. Not sure if it was futuristic or it's from the 70's/80's the instrumental was very melodic though. An even if the Vocals wouldn't be my first choice, the beat was definitely up there without a doubt. It sounded kinda monotone though. Almost robotic. Maybe some more harmonizing?</p>

Benchmarks

Market Potential

This is the most important commercial indicator for the track. It combines the Track Rating and the Passion Rating to give a definitive prediction of commercial success within the market. You're looking for **a minimum of 60%**.

A track that rates in the 'single' range has a good chance of chart success*.

The classification indicates where the track is positioned among over 50,000 other tracks:

"Excellent" : **top 5%** of all tracks

"Very good" : **top 15%** of all tracks

"Good" : **top 30%** of all tracks

"Above Average" : **top 60%** of all tracks

"Average" : **bottom 40%** of all tracks

*Chart success assumes a reasonable promotional budget. It should also be noted that the relative success of a single is also directly related to the existing profile of an artist.

In Genre Classification

In Genre Classification indicates where the track is positioned among thousands of other tracks in its own genre, and the track's commercial potential within this target market:

"Excellent" : **top 5%** of all tracks in this genre. Indicates a **strong potential single in this market**

"Very good" : **top 15%** of all tracks in this genre. Indicates a **potential single in this market**

"Good" : **top 30%** of all tracks in this genre. Indicates a **potential album or promo track in this market**

"Above Average" : **top 60%** of all tracks in this genre

"Average" : **bottom 40%** of all tracks in this genre

Track Rating

This is the overall rating for the track as calculated from the weighted average of all the Reviewers' ratings. This simply measures how 'good' the track is overall (not necessarily market potential). When combined with the Passion Rating it gives an accurate prediction of the Overall Market Potential for this track. Look for a **minimum of 7.0** to indicate a high quality track.

Like Rating

The Like Rating indicates the proportion of Reviewers who liked the track by age group and gender. A high Like Rating of **at least 80%** is what you're looking for, in other words 80% of Reviewers liked the track.

Passion Rating

The Passion Rating is important and has a big impact on potential sales. It indicates the intensity with which Reviewers liked the track compared to how they have liked other tracks: whether they thought it was OK, they Liked or Loved it. A **"Loved" Passion Rating (1 or above) equates to strong sales potential.**

Definitions

Reviewers/Sample Group

This is the group of music fans and consumers who have listened to the track online and left their track rating and written review. They are sourced from our sister site, Slicethepie and they do not know they are conducting market research when they hear the track, which helps to achieve honest and objective responses. The sample group is selected at random and screened by their age, gender, employment status, location, genre preferences and habits around music buying and social networking. A diverse sample group of reviewers is required to form a "smart crowd" which ensures an accurate Track Rating. See "Wisdom of Crowds" below.

Reviews

The reviews are written by music fans and consumers based world wide who must listen to at least 60 seconds of the track before giving a rating and writing their review. You have the option to keep the track and artist name anonymous from the Reviewers when ordering your report.

Song Analysis

This is generated using a technology that automatically "reads" all of the reviews and identifies which elements of the track the reviewers are commenting on the most. It then establishes whether the comment is positive or negative, collects all this information and displays the result as a graph. This analysis is particularly useful to help improve songs or recordings.

Star Ratings

The higher the star rating of a Reviewer, the better they are at judging the broader consensus rating of the track. When calculating the overall Track Rating, each Reviewer's track rating is weighted in accordance with their number of stars. For example a track rating from a 4-star Reviewer carries four times as much influence as a track rating from a 1-star Reviewer. Public star ratings encourage diligence among Reviewers.

Track Positioning

This evaluates how your track compares against other tracks of the same genre and presents the results graphically. Tracks are charted according to their overall Track Rating and the consensus of opinion.

Word Cloud

This visualisation reveals what emotions and key themes the Reviewers mentioned most often in the reviews. The larger the word, the more it was used by the Reviewers when describing the track.

Wisdom of Crowds

Wisdom of Crowds is a proven methodology that large groups of ordinary people organised under the right conditions (a "smart crowd"), outperform small groups of experts in making decisions and predictions. It is not new. It is the science behind Google and decision-making in some of the largest companies in the world. It has been proven time and again that collective wisdom consistently surpasses the experts. It also means that SoundOut can guarantee 95% accuracy in Track Ratings.

The 4 conditions required to form a "smart crowd" that delivers an accurate result are:

- 1) *Diversity of opinion*: A sample group of reviewers with many different points of view makes better decisions than one where everyone has the same information.
- 2) *Independence*: The reviewers' opinions are not influenced by others.
- 3) *Decentralization*: Answers are given by individual reviewers based on their own local and specific knowledge rather than by a central person.
- 4) *Aggregation*: There is a way of accurately measuring the sample group's collective answer.

For more information on this see our FAQs on www.soundout.com.