



PlaylistPush

Campaign For If You Want Me To by Color Theory

Campaign Status: **Ended**

TRACK GROWTH

The following numbers are only for the track we ran this campaign for.

Playlists by our Curators

+11

With a combined following of 36,923 followers

Streams

13K ↑ 137%

Compared to 1 month ago

Listeners

7.4K ↑ 132%

Compared to 1 month ago

Spotify Popularity

22 ↑

Highest popularity during the campaign period compared to lowest.

ARTIST GROWTH

The following numbers may include listeners from your other tracks and not just the one(s) we ran a campaign for.

Artist ID: [7uWMG0Go7YMKqVG1fbsOBO](#)

Monthly Listeners

39K ↑ +1,717

Followers




22K ↑ +255



CURATOR




MESSAGE

BERLIN	hey, thanks for sharing! really like the flow here with the minimal beat. cool production! unfortunately its not a right genre fit for our indie playlists, but wish good luck with that great style!
vibe	Hey! As for our playlist, we're looking for tracks that implement a fuller pop-band experience and fewer electronic elements. Have a great day!
Rachel	The energy of this is incredible! It's not right for my playlists, but keep going!
Andrew	Great song and a nice vocal which has a retro vibe about not, would be interested to learn more about your writing and production for my own tracks as I think it would work well. 🎧 Working From Home Home Office Lockdown Playlist
Mugatunes	Solid sound for sure. Little too throwback for us, feels a touch too 80s pop, just looking for something more contemporary
kasey	Cool track! The dreamy yet upbeat overall style is really fun. The melody is catchy, too! I appreciate how unique your vocal style is, but unfortunately it just didn't resonate with me personally. Thanks for submitting!
Atonal	We like artists that create original tracks like you. I like the fusion of different genres of music here but don't feel totally the instrumental matching totally the voice in some points. Best, Atonal
Enroute	There is a certain crossover sound in the instrumental which we're looking for and a nice energy. Like the direction of the instrumental and the synthsound, many good parts there. Just not so in love with the vocal line in terms of the lyrics and the vocal sound, it feels not yet 'next level' enough for what we're trying to feature. But a good energy in this track and even though this song doesn't feel 'good' enough in our opinion, surely still nice work tho! Thanks so much for sharing, really appreciated!
Marcin	Hi color theory, thanks for the submission. I hope you're doing well. I like the vocal performance here but honestly I wasn't much fascinated with the melody and the lyrics in this one. I'm sorry but I'll pass on this one for now. All the best with this song
Daphne	Hello artist, What a beautiful voice! I think the voice sounds very amazing and fits well with the mood and genre of the song. I like the fact that there is singing with a male voice that sounds a bit deeper but still sounds very clean singing high and low. The instrumental background music sounds fantastic and fits in well with the song, providing a nice basis. It is nicely sung together with the background music, which creates cohesion. There is a nice clear build-up present in the song witch keeps the listeners attention very well. I like the echo background singing, it gives a nice detail to the song. It is a very good song with a lot of potential, but unfortunately I don't think it really fits the genre of the playlist. Sorry for not putting it in my playlist, I hope you still find my feedback helpful.
oceanify	At the entrance of this sensational track, we are going to witness the perfect setting well achieved with a good continuous super refined melodies which gets a superb power with some good special effects that amplify its power and give it a somewhat more futuristic essence. The rhythmic combination has a nice complement with subtle elemental but well accomplished beats. I feel that the vocal base shows a lot of feelings through supposition but its EQ and frequencies are very focused. If it could be opened up a bit more it would be presented with more clarity and volume!
Blanco	Hi there! Thanks for sharing your work, but we will have to dismiss it. Our playlist are based in more aggressive electronic genres and other urban beats, so we would not be able to give this track a proper

promotion. Hope it can be understood. Big hug!

Michael	I loved the atmospheric elements on this one. also the drop was great. This felt very well made as well. However I wasn't 100% into the vocals on this one thus I have to politely pass.
Alpas	Hi Color Theory. Nice track. I had a good time listening, there's a pretty strong and punchy feel in the beat and your deep, noisy bass groove sounds quite compelling. Liked the uplifting and evocative feel of your vocals too and the strong building feel in the verses. For my indie playlists I regrettably prefer songs with a more acoustic feel in the instrumentation. Good luck with the release though and with your future projects! Cheers, Bregt // Alpas
Newpop	..we really appreciate the instrumental part but in the context I feel it a bit weak as execution, very refined but not very strong in my opinion, send me more songs....thanks see you soon
Daniel	Hi, thanks for sending me your track, okay, the song has interesting sounds, and I can hear good musical concepts, but the reverb on the voice is a little large, and most important, the song needs some melodic hook to stand out, so if you can improve this, I think things will work better, so thanks again, maybe the next time. I would like to share more of your music, could you show us another song?
Chris	A project like its title, colorful and picturesque in terms of sound articulations. Despite this, I think somehow the vocal expressions can end up being uncontrasted, or flat expressed. Therefore, I believe if you guys improve with ethereal balances and high alternative ranges this soundtrack can deliver a more popsicle-engaging case. For these reasons, I've decided not to add the song to the targeted list.?
Jan-Hendrik	Hey! thank you so much for your submission, I like the drums, they sound good, I like the atmosphere of this and I like the chill style but maybe I feel this is not that innovative or futuristic enough to keep me fully connected. Sorry, I'll pass this time but I hope you understand.
Robin	The track is energetic, I like the rhythm and vocals, but I am not convinced by the melodies, they are a bit bland for me personally, that's why I unfortunately decided to give this track a miss, even though it clearly is a professional production. It's just my choice and that will not influence the choice of others, or the fact that this is a professional production.
bekypequi	Color Theory! good song! I will add it to the pop playlist. good luck, thanks. greetings  POP MANEJANDO
Greeshamu...	Hello, the artist is confident, instrumentals are smooth and engaging, cool atmosphere, original lyrics, but unfortunately vocal melodies were not my favorites for placement this time. Always open to check new releases. Thanks for submitting.
CATBEAR	Hey! We have already added this, but we'll add it again! :-D  indie alt pop
Lilia	Hi! Thanks for the track! modern track with an exciting atmosphere! The groovy music with the bass line and smooth vocals perfectly energizes the listeners! I loved the sounds and instruments you used in this track! The song sounds multi-genre, harmonious, easy, and most importantly it has personality! You have a distinctive style that has everything you want to hear in today's world, unobtrusive, bright, energetic, and professional! Thank you for sharing your track!  Travel vibes music Indie and pop

melanie	I like the upbeat and catchy backtrack of this song, and also how nicely it balances with the vocals. The vocals are very smooth and clear, and the tempo of this song is very upbeat and I also like how this song starts off right away. However, with the upbeat tempo and prominent beat, I feel as though it makes it hard to understand the words of the lyrics in the vocals. I didn't include this song since it didn't match my playlist mood.
Pentarosa	Hi! The sound is really cool and well produced ! We will share it as soon as possible on our playlist, we count on you to share and subscribe the playlist ! Don't hesitate to send your next sounds Pentarosa Team  Chill Vibes 2023
Lora	Hi there. Thanks for the submission. Very enjoyable melody, amazing vocals, soulful lyrics and so dreamy atmosphere. It's a high quality product and I really liked it, but unfortunately it feels too softly for my current playlists at the moment. I'm really sorry for that. Hope for your understanding and wish you all the best with it anyway!
Koen	Interesting track with a nice style and built-up. However, the track takes a bit long to kick-off which makes it less catchy and streamable. Have to reject for that reason.
Antra	You have very unique voice. Song is rhythmic and melodic. Interesting music instrument integration. Thank you for submission, will be nice addition to my running playlist!  Evening run
Sogniamo	Hey, I love the style of your music, but unfortunately I don't have a playlist in that style yet to accept your music. Congratulations for this beautiful song anyway
Lila	Hey there! :) Thanks a lot for your submission! Great sound! Love the combination of the sound elements and the chill vibes! Regrettably the synths doesn't fit that well our playlists. Maybe another time, much success! :)
Frank	Hey Color Theory! I like the idea of the song, but it needs more work. Production-wise is good. Vocals are okay, a bit weak in my opinion. Mix and mastering need lots of work, the song sounds weak and not very well mixed. Unfortunately it's not a good fit for my playlist so I can't add it, but great work!
Rodmusic	Bonjour, Je vous remercie pour votre proposition. J'ai trouvé cette boucle de synthé très sympa et les couleur nous plongent dans une atmosphère très positive. C'est une production délicate et bien produite. Cependant, je dois avouer que l'on s'éloigne un peu de l'identité de Rodmusic. Nous sommes à la recherche de sonorités plus electro chill. Je vais donc devoir passer pour cette fois. Très bonne continuation tout de même.
Melodik	Interesting production, energetic atmosphere, original lyrics, the artist is confident, instrumentals are rich and varied. Unfortunately vocal melodies was not my favorites for this time. Looking forward to listen more. Thanks for sending.
Thijs	Hi there, very nice and chilled tune this. Like the way it builds up so nice and in the follow up some nice vocals which really add something. Sounds like an old school vibe with a modern twist. Keep up the good work and dont change it up to much. Unfortunately doesn't make it to one of my playlists.
Brainheart	I love the vocal so much but the I am not a fan of the drums, too monotonous for me

Ashley	Nice work on this record. I found the production to be interesting and engaging, and I think it has the potential to appeal to a wide audience. However, I felt that the vocals didn't quite hit the mark for me personally. Nonetheless, I wish you all the best with the release.
lissa	I do like the idea and the energy in here, but I am missing some layers to make it more full and less static. But of course that's all a personal preference to fit the mood I created in my new hits playlists. I like the off tune and creativity in here, the higher synths make it a bit intense after a while. But that's my perception to fit my new hits.. Keep up the great work and I wish you all the best with your future projects! Best regards, lissa
HMP	Hey Color Theory, thanks for sending this one our way. Lovely vocals and we're appreciate the 80s style electronic sound design. That being said, we feel that the synths are a bit overpowering in the mix at times, and our current round of playlists are focused on fusing organic acoustic elements and electronic sounds. I hope the release goes well!
Leopoldo	Not good enough, the voice needs work, not catchy, need a more organic sound and more production
unique	hey! appreciate the submission! The instrumental has a great atmosphere! I really wish I could support you, but for me the biggest thing is that the vocals fit the vibe of the playlist perfectly - and they didn't catch me this time! I'm excited for your next song! :) Good luck and success!
Andrew	Thank you for your submission to Playlist Push. If You Want Me To Has is well mixed and technically sound. I like the 80s synth choices and overall vibe. Vocal style is unique as always. I think I prefer your darker, more downtempo tracks, but just personal taste of course. Enjoy it regardless. Will be adding to my playlist for new music called New Releases & Top Hits (next to this new up and coming band Depeche Mode). Best of luck with the track. Cheers, Andrew  New Releases & Top Hits
Roman	Hello, thank you for sharing the song with me. Overall, the song isn't bad, the smooth sound mixes combined with the light instrumental line and soft vocals sound nice and harmonious, and it creates a nice, warm and relaxing atmosphere in the song. However, for me this song didn't impress me enough to add it to my playlist, I would like more drive in it, I can't add it. I hope for your understanding, I wish you all the best, bye!
Dion	This was really good, incredibly good voice and singing style. The production is really nice, love it. Simply a good song. I will add it to the playlists. Much praise and many thanks. Good luck.  H&M Playlist 2023  Forever 21 Playlist 2023
Lienhard	Hi there! Thanks a lot for your submission. Such a fine one, we've got here! You're creating a wonderful energetic and powerful song. Those catchy vocals are just perfectly working with the instrumentals - all resulting in this exciting combination. Very impressive! And as I really enjoyed listening to it, I still have to tell you, that I cannot help you out today. I'm specialized on even more melancholic and deeper ones, so it would stand out a bit too much. Still, I think you've got so much potential, and you'll reach so many people with your music, I'm sure about this. So I wish you all the best for your further promotion :)
Franziska	This song sounds really good! I love that it has such a dreamy atmosphere and I also like what a soothing sound the vocals have. The song also features a very melodic instrumental, of which I especially enjoy the

synths! I also love how heartfelt and well-written the lyrics are and I definitely enjoy the ear-pleasing sound of the melodies too. Altogether though, I feel like the song does not really fit the genre of my playlist, which is why I chose not to add it.

Addal Hey Color Theory I listened to the track and this indie pop/electro pop genre doesn't fit my chill house playlist unfortunately so I have to pass sorry. I wish you the best anyway!

Hear Nice song, it's going on New Music Friday



Fair listening as I'm typing: the arpeggio in the intro is already great snare sound is dope too. I know this is always a critical thing to say but I gotta be honest: I'm not that much of a fan of the vocals. Sure it is more a matter of taste than an objective truth :) hope you understand! Sadly need to pass. wish you all the best with this lovely tune! thanks a lot and much love, Ali

Ali The energy of the song could have been a little higher. The song is technically quite successful. So the studio recording and mastering phase of the song is successful. However, a little more focus could have been placed on the emotion and melodic flavor of the song.

Anton Hello! Very modern arrangement of your song. The song is nice and bright in performance. I was captivated by the way you created the music track, so many unique and beautiful sounds and you just put them together wonderfully. I would also like to mention the vocals, great tone of voice, and the way you performed the song so properly, I'm sure you have a great future! Even though I really enjoyed your song, I can't add you, I'm in a different mood in my playlist. Thank you so much, keep up the good work, you make very beautiful and quality music. Good luck!


CURATOR MESSAGE

Alto hey Color Theory - cool 80s vibes to this one but, for me, I felt the vocals didn't match the energy of the instrumental - a solid song overall, but just not quite the right fit for what I'm looking for (I tend to accept indie pop with a mix of acoustic and electro sounds and less 80s sounding) - keep it up!

FRANCESCO I like the choice of mysterious mood for this piece. And also, I like the melody and the way the song was sung. Sadly, though, while I enjoyed the above things, I don't think "The Darkness" is 100% right for my playlist. I would have preferred that as the track grew, other instruments (rhythmic elements such as beats or loops) would come in and sustain the song until the end. Instead, there is a shy kick loop and HitHat at minute 3:35. Sorry if I can't help you this time. I wish you good luck with your campaign.

Relavel Hi Color Theory, We hear you put in a lot of effort to make something very creative out of this track, but it is not what we are looking for for our playlists unfortunately. We have some points of improvement for you that you hopefully find useful. The vocal is not really our personal taste, it does not always fit very smoothly in the mix. Overall a creative track with nice elements but it is not what we are looking for for our playlists. The mix as a whole still feels a bit static and should be cleaner. The drums and clap feels very boxy and dry. Definitely not a bad track but it just does not yet meet the quality standards we hold for our playlists. We hope you can use our feedback to improve. For now it is no match but we look forward to receiving more of your songs in the future! Friendly regards, The Relavel Team

Tony Thanks for submitting! really like this one, solid upbeat electronic pop vibe. Love the chorus a lot and the lyrics really flow nice and easy. Added!

hotvibesnet...	Nice work but Need better work on mix mastering keep it up!
Hyper	It's a decent production but I did not love the vocal delivery. Perhaps just did not sound very emotive? They sing the right notes and hit the right notes, but I did not feel much emotion.
Frank	The melody starts off a little exotic (slightly too much keyboard) and then some drums kick in which is a nice switch; I couldn't get into the melody unfortunately. As far as the lyrics go, they are pretty niche to an extent. I don't think this is a good fit for my playlist.
Teddy	Thanks for sharing your new awesome song with me. I really love the vibe of it. there's something so emotional and passionate about this song but also something so happy and light about it. It's a really great juxtaposition that's hard to pull off musically. I think it's the result of solid production and vocals that effortlessly float on top of it. I really like this track! Unfortunately, I don't have a place a song like this would fit on my playlist right now but as soon as I do I will be sure to reach out because I really like it. I hope you understand. Cheers!
Pablo	Nice artistry, you have your own sound. Nice vocals structure and instrumentation. Although I think the flow it is slow and I would like hearing something more dynamic with more electronic sounds accompanying those vocals. Overall nice work, keep going!
Tiffany	Sweet track - I could definitely hear certain parts of this in a movie soundtrack! I especially loved the lyrics! Unfortunately, overall some of the production elements were maybe a tad experimental for my personal liking (e.g. the background vocal at 0:24). Wishing you all the best though!
Saufen09	Hi, I like the upbeat and slightly nostalgic feeling of your song. However, the vocals could use just a bit of training in my personal opinion. They are good, but sometimes have a bit of trouble hitting the right note directly. All the best and keep going!
your	Hello Color Theory. Thanks for your submission. Although If You Want Me To is an originally produced track, I'm afraid it's not for me. Personally I am not a big fan of the 80s revival and I find the production a bit distracting. And I don't find the lyrics very original, sorry... Good luck with the track though.
Timothy	I like the original sound on this track. It has a retro vibe thanks to the melodic synths, as well as charismatic vocals. While I feel it would suit a more synth pop or perhaps R&B oriented playlist, unfortunately I don't have a playlist with a well enough matching mood/genre on this service myself. Still enjoyable, and wishing you the best!
Jai	Thanks for sharing. Great song. This wil stay on for two weeks.  Indie discoveries by Jai Agnish
Sam	Hi there, thanks for sending your song over. Objectively speaking this sounds good, the electronic treatment is cool but the vocal quality could be improved upon. Hope this helps, good luck with your music.
Jimmy	Love balanced instrumental play, your voice sounds very heartfelt, nice beats and interesting lyrics, nice tempo of the track as well. The melody is giving happy vibes, but it sounds a bit old school to me though

